



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of
KRISTEN ONDECK

Atty. Docket
PHA23681

#4

Filed: CONCURRENTLY
Title: AFTER-SALES CUSTOMIZATION SPECIFIED BY RETAILER ACTS AS INCENTIVE

Commissioner for Patents, Washington, D.C. 20231

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APPOINTMENT OF ASSOCIATES

JUN 27 2001

Sir:

Technology Center 2100

The undersigned Attorney of Record hereby revokes all prior appointments (if any) of Associate Attorneys, Agents, or Persons with Limited Recognition in the above-captioned case and appoints as his Associate(s):

PETER L. VERDONK (Limited Recognition Under 37 CFR 10.9(b))

EDWARD BLOCKER (Reg. No. 30,245)

AZIR HAQUE (Reg. No. 45,859)

HAROLD TSIANG (Reg. No. 35,721) and

PETER ZAWILSKI (Reg. No. 43,305)

c/o Philips Electronics North America Corporation, Corporate Intellectual Property, 580 White Plains Road, Tarrytown, New York 10591-5190, with all the usual powers to prosecute the above-identified application and any division or continuation thereof, to make alterations and amendments therein, and to transact all business in the Patent and Trademark Office connected therewith.

ALL CORRESPONDENCE CONCERNING THIS APPLICATION AND THE LETTERS PATENT WHEN GRANTED SHOULD BE ADDRESSED TO THE UNDERSIGNED ATTORNEY OF RECORD.

Respectfully,

Michael E. Schmitt, Reg. 36,921
Attorney of Record

Dated at Sunnyvale, CA
on June 18, 2001.

Attachment: Limited Recognition Under 37 CFR 10.9(b)



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This document constitutes proof of such recognition. The original of this document is on file in the Office of Enrollment and Discipline of the U.S. Patent and Trademark Office.

Expires: November 30, 2001

Harry Moatz
Harry Moatz,
Director of Enrollment and Discipline